

BoatU.S. Cooperating Group Program

About BoatU.S.

Founded in 1966, Boat Owners Association of the United States is the largest organization of recreational boat owners in the nation—with over 530,000 Members.

Today, the Association provides a vast array of services including representing the interests of boat owners on Capitol Hill; insuring over 6 billion dollars worth of Members' boats; operating the largest on-the-water towing network in the country; and providing discount boating equipment through Mail Order and over 60 Marine Centers from coast to coast.

BoatU.S. publishes the most widely circulated publications for boaters, serves as an educator in marine safety and environmental issues, and routinely tests and reports on boating safety equipment and other products.

The BoatU.S. Cooperating Group Program encourages the advancement of boating by developing mutually beneficial relationships with local boating organizations from coast to coast.

**How To Beat The
"DUES BLUES"
With BoatU.S.!**

It's easy. Give your group a Great Deal more—from BoatU.S.

Here's an easy way to give your members more for their dues dollars... and it won't cost your group a cent.

Just join the 2500 other boating organizations which have become BoatU.S.

Cooperating Groups and you'll be able to add these two valuable new benefits to those your organization now offers:

1) A full BoatU.S. Association Membership at half price—instead of the regular \$19 annual dues, your group members will pay only \$9.50.

2) Invitations to Private Sales at BoatU.S. Marine Centers—exclusively for group members, a great tool to help you bring in new members!

Expand your membership benefits—fast—with BoatU.S.

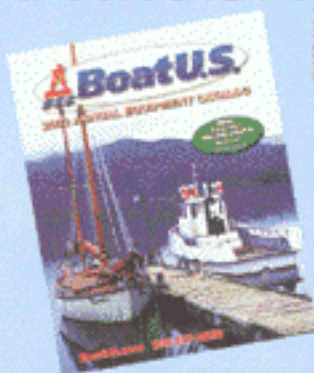
Any boating group can benefit from this program...just have at least ten members on your roster! But this is more than a program, it's a partnership. Your group helps BoatU.S. by promoting the Association and BoatU.S. gives your group the savings to pass on to members.

Signing on with the BoatU.S. Cooperating Group Program is a fast and easy way to beat the "dues blues." Because your members will be getting more than ever for their dues dollars—and you'll get the credit!

Just fill out and return the enclosed Cooperating Group Agreement and we'll take it from there!

For Co-op Groups Only...

All the Advantages of a BoatU.S. Membership—at half price!



- Member Rewards Program and Equipment Discounts
- BoatU.S. Magazine—a full year's subscription
- Marina Discounts on fuel, transient slips and repairs
- Low-Cost Boat and PWC Insurance



- Rapid Response Towing Services—on land and water!
- Speedy 24-hour Boat Loans
- Hotel and Auto Rental Discounts
- PLUS lots more!

BONUS! Boating's Biggest Speakers Bureau

As a Cooperating Group, you'll also have access to the BoatU.S. Speakers Bureau which provides guest speakers and boating videos to groups like yours. Over 260 experts on almost every imaginable boating topic are now registered with the bureau—so getting the right speaker is a breeze! For a list of speakers in your area, fill out the special section in the Group Profile or call 800-678-6467.

To become a BoatU.S. Cooperating Group, fill out the enclosed Group Profile and mail it today or call 800-395-2628! Or link up with us at www.BoatUS.com



We've Teamed Up with BoatU.S.!

Your club officers have worked out a special deal with BoatU.S. that will add to the membership benefits you already receive. Now you get 50% off when you join the nation's largest Association of recreational boat owners. You pay one-half of the regular BoatU.S. dues of \$19.00—only \$9.50 a year!

If you're already a BoatU.S. Member, you can renew your membership at the low \$9.50 rate. Club officers arranged for this special discount by recently becoming part of the BoatU.S. Cooperating Group Program.

BoatU.S. provides a vast range of services, information and savings to recreational boaters including:

- An effective lobby that fights unfair taxes, fees and government regulations that single out boat owners.
- Members-only discounts and Member Rewards with BoatU.S. equipment purchases.
- Discounts on fuel, overnight slips or repairs at more than 600 marinas, coast to coast.
- Low-cost, high-protection boat insurance, including special programs for trailerable boats and PWC.
- On-the-Water Towing, with your choice of service levels—from \$50 per incident (free with Membership) up to Unlimited Service—provided by the nation's largest towing network, TowBoatU.S.!
- *BOAT/U.S. Magazine*—a full year's subscription is included, as well as a copy of the 700-page BoatU.S. Discount Equipment Catalog!

For more information, call

1-800-395-2628

If you are renewing your BoatU.S. Membership, be sure to mention our Co-op Group # GA **84393B** to get the special \$9.50 rate.

Club officers encourage you to take advantage of this valuable new program at a low cost that is available only to BoatU.S. Cooperating Groups like ours.